



## Dr Jeena R

**Email:** jeenarcom@tkmcas.ac.in

**Phone:** 9633907131

**Address:** Kollam , Kerala , India - 691002

**ORCID ID:** 0000-0001-5884-6218

**Profile URL:** <https://vidwan.inflibnet.ac.in/profile/662987>

## AREAS OF EXPERTISE

---

### Business, Finance

An experienced academician & researcher with over 10-15 years of teaching expertise in the fields of Management, Business, and Finance, and more than 10 years in a permanent faculty position. Specialises in teaching and guiding undergraduate and postgraduate students in a wide range of core management subjects, including: Marketing Management, Business Administration, Financial Management, Strategic Management, Corporate Governance & Company Administration, Entrepreneurship Development, HRM

## EDUCATION

---

### Ph.D 2022

*University of Kerala*

### UGC - NET - JRF 2010

*University of Kerala*

### B.Ed 2008

*Karmela Rani Training College, Kollam*

### State Eligibility Test for Higher Secondary Teaching 2006

*LBS*

### M.COM 2006

*T.K.M.College of Arts and Science, Kollam*

### B.COM 2004

*University of Kerala*

### Pre-Degree 2001

*T.K.M.College of Arts and Science, Kollam*

### SSLC 1999

*Board of Examinations, Kerala*

## PROFESSIONAL EXPERIENCE

---

**T. K. M College of Arts & Science** 2015 - Present

*Assistant Professor (Grade-II)*

KOLLAM

**University of Kerala** 2013 - 2015

*Junior Research Fellow*

Thiruvananthapuram

**School of Management and Business Studies, MG University, Kottayam** 2011 - 2012

*Research Fellow*

Kottayam

**TKM Centre for Higher Education, Kollam** 2010 - 2010

*Adhoc Faculty*

KOLLAM

**Devaswam Board College (DB College), Sasthamkotta, Kollam** 2009 - 2010

*Adhoc Faculty*

KOLLAM

**TKM Centre for Higher Education, Kollam** 2009 - 2009

*Adhoc Faculty*

KOLLAM

## HONOURS AND AWARDS

---

**UGC-NET-JRF** 2010

Awarded by: UNIVERSITY GRANTS COMMISSION

## PROFESSIONAL MEMBERSHIPS

---

**INDIAN ACCOUNTING ASSOCIATION** 2024

YEARLY

**KERALA ECONOMIC ASSOCIATION** 2024

YEARLY

## PUBLICATIONS

---

### 1. Mapping Financial Inclusion: A Bibliometric Review and Future Directions

*Dr. Jeena R, Dr. Thanseena Bai R*

International Journal for Research in Applied Science & Engineering Technology , Vol. 13 (2025) , pp. 1769-1776

2. **GARCH-MIDAS ANALYSIS OF INFLATIONS IMPACT ON ASIAN STOCK RETURN VOLATILITY**  
*S. C. Premila, R. Jeena, D. Pachiyappan, B. Ramesh Kumar and S. Kavitha*  
Reliability: Theory & Applications , Vol. 20 (2025) , pp. 705-714
3. **Sustainable Finance and Use of AI in Investment Decision Making**  
*Dr. Thanseena Bai, Dr. Jeena R & Aziya Shanavas*  
International Journal of Advanced Research , Vol. 12 (2024) , pp. 1212-1218
4. **Financial Inclusion through spreading JAM- A case study on DBT**  
*JEENA R*  
Wesleyan Journal of Research , Vol. (2020) , pp.
5. **Accelerating Financial Inclusion Through Payment Systems**  
*JEENA R*  
Sambodhi: Indological Research Journal Of L. D. I. I , Vol. (2020) , pp.
6. **An Enquiry Into The Relationship Between Bank Performance And Financial Inclusion**  
*JEENA R*  
Mukt Sabdh , Vol. (2020) , pp.
7. **Information Asymmetry - Evidence from Indian Infrastructure Industry**  
*Maheen, M & Jeena R*  
International Journal of Academic Research in Commerce and Management , Vol. 4 (2017) , pp. 8-11
8. **Forecasting of Carbon Emissions in India Using Bayesian ARIMA and BSTS Approaches: Evidence from Environmental Sustainability**  
*Palanisamy Manigandan, Duraisamy Pachiyappan, Jeena R and Nadia Sha4*  
Nature Environment and Pollution Technology , Vol. , pp.